In Jan 2015 the Daily Telegraph report that:

One in five passengers admit to cheating on their partners on a cruise

and that in 80% of cases the partner was on board.

**Consider the facts behind the headline statistics:**

Survey carried out by cruise.co.uk of their 200,000 name database. Less than 300 answered, or just over 0.1% of their members

- in terms of world-wide cruises this is 0.0002%

Worldwide, 21.5 million took a cruise in 2014, and 22.2 million are predicted to take a cruise in 2015[[1]](#footnote-1), with 5.8m of these from Europe. In 2013[[2]](#footnote-2) the UK & Ireland was second in the world in terms of cruising numbers, at 1.7 million, or 8.1% of world cruises (US top with 51.7%) .

– no mention of how many took just 1 or more than 1 cruise.

Questions were posted on line:

Q1: Have you had sex on a cruise – 81% yes

Q2: Was it with someone other than your husband/wife/partner – 17% yes

- that’s where the Telegraph gets it’s claim that 1 in 5 cheat

- But you may have said ‘yes’ if you were single, or if in the past you were sleeping with someone who was your wife/husband/partner then but who isn’t now; neither of these is cheating.

Q3: Was your husband/wife/partner on board at the time – 81% yes

- Telegraph concluded that 80% have cheated whilst their partner was on board

- But if 81% said yes to having sex, and 81% say their partners were on board at the time, then the numbers agree

Numbers in these questions actually show that Q1: 81% have had sex, Q2: 83% with their partner, Q3: 81% whilst their partner was on board

Survey shows most people have sex on board with their partners. (Behind the statistics, 6th Feb 2015)

1. http://www.cruisemarketwatch.com/growth/ [↑](#footnote-ref-1)
2. https://www.cruising.org/vacation/news/press\_releases/2014/01/state-cruise-industry-2014-global-growth-passenger-numbers-and-product-o [↑](#footnote-ref-2)